



ANZAST

AUSTRALIAN and
NEW ZEALAND
ASSOCIATION for the
SURGERY of TRAUMA



SPONSORSHIP
opportunities

Who is ANZAST?



Mission: To ensure seriously and critically injured New Zealand and Australian patients receive optimal and world-class surgical care.

ANZAST

The Australian and New Zealand Association for the Surgery of Trauma (ANZAST) is a not-for-profit, public company limited by guarantee, that was listed with the Australian Securities and Investment Commission in February 2011. It was formed by a group of surgeons involved in the care of injured Australian and New Zealand patients. It is a registered charity and is endorsed for charity tax concessions by the Australian Taxation Office.

The ANZAST Mission Statement is:

To ensure seriously and critically injured New Zealand and Australian patients receive optimal and world-class surgical care.

This goal will be achieved by overseeing post Fellowship surgical education and training, guiding the surgical trauma curriculum, supporting quality research, promoting effective systems of care and advocating on behalf of surgeons providing care to the seriously injured.

ANZAST currently has a membership of over 100 Fellows and trainees of the Royal Australasian College of Surgeons. Membership is open to surgeons from all specialties and is headed up by an executive that includes general, orthopaedic, military, Australian and New Zealand surgeons. The current president is A Prof Jeremy Hsu, a general surgeon and Director of Trauma Service at Westmead Hospital in Sydney.



Educational Activities

Surgical Skills Workshops

ANZAST has introduced two surgical skills workshops that have quickly become recognised as fundamental skills courses for surgeons who treat seriously injured patients:



ABSET: Anatomically-Based Surgical Exposure in Trauma, is known as ASSET (Advanced Surgical Skills for Exposure in Trauma) outside Australia and New Zealand. It was developed by the American College of Surgeons and is considered one of the core trauma education skills courses administered by their Committee on Trauma.

The objective of this one-day, cadaver-based surgical skills course is to provide participants experience in anatomical exposure in five key areas: neck, chest, abdomen, pelvis and upper and lower extremities. In the context of clinical case scenarios, participants are given the opportunity to perform a range of procedures to allow for surgical exposure of anatomical structures that when injured, may pose a threat to life or limb.

The program is designed for trauma and acute care surgeons and Fellows from any specialty, though particularly general, vascular, orthopaedic and cardiothoracic surgeons. The program is also well suited to surgeons who are members of the Defence Forces and are looking at being deployed.

The program is designed to be delivered over a whole day. The student-faculty ratio is low, with one faculty per two participants. This allows for extensive faculty guidance and interaction with participants.

SSRF: The Surgical Stabilisation of Rib Fractures workshops are aimed at general, orthopaedic and thoracic surgeons who are looking to introduce rib fixation to their practice (beginner program), or to further develop their skills to an advanced level (advanced program).

The objective of this one-day cadaver-based course is to allow surgeons with experience in the management of trauma, to develop their skills in the operative management of complex chest wall injury including the operative management of rib fractures.

The program includes a review of the literature, patient selection and pre-operative planning, patient positioning, surgical technique and post-operative considerations, including analgesia. The workshop also allows for a hands-on opportunity for participants to perform rib fixation on cadaver specimens, using the devices available within the lab. This is supplemented by case presentation including CT-imaging.

The SSRF course brings together local and international experts who work with industry to present the various systems currently available for use in our region. It is delivered over a whole day, usually starting at 8:00am and concluding at 4:00pm.



Educational Activities

Membership Website Services

Case of the Month: The Case of the Month is accessible via the Members Only section of the ANZAST website. A range of challenging, real life surgical scenarios are presented as case studies, written by clinicians involved in their care. Case studies cover a range of injuries and are particularly relevant for general, vascular and orthopaedic surgeons and trainees.

Open Access

ANZAST recognise the importance of providing evidenced-based educational material to the broader community at large. This is in line with one of the objectives of the Association: **'to advance education, training and research in the practice of trauma surgery'**. To achieve this objective, ANZAST have introduced two new initiatives: Trauma Grand Rounds and Trauma Podcasts.



Trauma Grand Rounds: Commencing October 2020, the bi-monthly Trauma Grand Rounds cover a range of topics, presented by experts in the field. Topics have a surgical focus and include a key-note address delivered by an expert in the field followed by a panel of practitioners answering questions from the audience. Live-streamed on-line, presentations are open access, and then available to download via the ANZAST website.



Trauma Podcasts: Commencing Autumn 2023, the bi-monthly podcasts will present a comprehensive review of a range of challenging clinical scenarios faced by surgeons who manage injured patients. To complement the other educational activities, the ANZAST Trauma Podcasts will build on the Case of the Month series. Podcasts will be open access, and available for download.

At ANZAST we are looking forward to developing a comprehensive education program, working with the support of industry as we fill the niche of trauma surgical skills training in Australia and New Zealand.

Workshop Sponsorship Packages

ANZAST is offering the following options to sponsors of the 2023 Surgical Skills Workshops

ABSET

Silver: AU\$2,500 (exc GST)

- Trade display
- Advertising materials
- Logo in program

Gold: AU\$6,500 (exc GST)

- All of the benefits of Silver sponsorship plus:
- Half A4 advertisement in program
 - Logo with link on website
 - 5-minute presentation to participants

Platinum: AU\$11,000 (exc GST)

- All of the benefits of Silver and Gold plus:
- One-page advertisement in program
 - Time to demonstrate products and allow participant use prior to moving into cadaver lab
 - Access to surgical skills lab so as to interact with participants
 - Access to participant list (with prior permission)
 - Acknowledgement on home page of website as a **Major Sponsor of ANZAST Education**

SSRF

Silver: AU\$2,000 (exc GST)

- Trade display
- Advertising materials
- Logo in program

Gold: AU\$6,000 (exc GST)

- All of the benefits of Silver sponsorship plus:
- Half A4 advertisement in program
 - Logo with link on website
 - 5-minute presentation to participants

Platinum: AU\$10,000 (exc GST)

- All of the benefits of Silver and Gold plus:
- One-page advertisement in program
 - Time to demonstrate products and allow participant use prior to moving into cadaver lab
 - One on one with participants in cadaver lab
 - Experienced faculty familiar with product facilitating workshop
 - Access to participant list (with prior permission)
 - Acknowledgement on home page of website as a **Major Sponsor of ANZAST Education**

Website Sponsorship Packages

ANZAST is offering the following options to sponsors for the Membership Website Services

Case of the Month (Members Only)

Monthly: AU\$300 (exc GST)

- Logo with link on Case of the Month section of website for month of presentation
- Acknowledgement in membership communication regarding Case of the Month
- Acknowledgement via website and in communication with membership at end of calendar year

6 Months: AU\$1,500 (exc GST)

- All of the benefits of a 1-month sponsorship plus:
- Logo with link on Case of the Month section of website for 6 months
 - Acknowledgement on sponsorship page of website with logo and link for 6 months

12 Months: AU\$3,000 (exc)

- All of the benefits of 6-Month sponsorship (for 12 months) plus:
- Acknowledgement on home page of website with logo and link for 12 months

In Print (Members Only)

Monthly: AU\$300 (exc GST)

- Logo with link on In Print section of website for month of presentation
- Acknowledgement in membership communication regarding In Print
- Acknowledgement via website and in communication with membership at end of calendar year

6 Months: AU\$1,500 (exc GST)

- All of the benefits of 1-month sponsorship plus:
- Logo with link on In Print section of website for 6 months
 - Acknowledgement on sponsorship page of website with logo and link for 6 months

12 Months: AU\$3,000 (exc)

- All of the benefits of 6-month sponsorship (for 12 months) plus:
- Acknowledgement on home page of website with logo and link for 12 months

Combined Case of the Month and In Print (Members Only)

12 Months: AU\$6,000 (exc)

All of the benefits of 12-Month sponsorship of either program plus:

- Acknowledgement on home page of website as a **Major Sponsor of ANZAST Education**

Trauma Grand Rounds and Podcast Sponsorship

ANZAST is offering the following options to sponsors for ANZAST Trauma Grand Rounds and Podcasts

ANZAST Trauma Grand Rounds Webinar (Open Access) - Bi-monthly

Single presentation:

AU\$1,000 (exc GST)

- Logo and link on relevant section of website for 2 months
- Acknowledgement in communication regarding Trauma Grand Round
- Acknowledgement via website and in communication with membership at end of calendar year

3 presentations:

AU\$3,000 (exc GST)

- All the benefits of single presentation (for 6 months) plus:
- Logo with link on home page of website for 6 months

6 presentations:

AU\$6,000 (exc GST)

- All of the benefits of 6-Month sponsorship (for 12 months) plus:
- Acknowledgement on home page of website with logo and link as a **Major Sponsor of ANZAST Education**

AU\$2,000 (exc GST)

Benefits above plus:

- 5-minute presentation to audience as part of the Trauma Grand Round

AU\$5,000 (exc GST)

Benefits above plus:

- 5-minute presentation to audience as part of each Trauma Grand Round

AU\$10,000 (exc GST)

Benefits above plus:

- 5-minute presentation to audience as part of each Trauma Grand Round

ANZAST Trauma Podcasts (Open Access) - Bi-monthly

Single presentation:

AU\$1,000 (exc GST)

- Logo on relevant section of website for 2 months
- Acknowledgement in communication regarding Trauma Podcast
- Acknowledgement via website and in communication with membership at end of calendar year

3 presentations:

AU\$3,000 (exc GST)

- All the benefits of single presentation (for 6 months) plus:
- Logo on home page of website for 6 months

6 presentations:

AU\$6,000 (exc GST)

- All of the benefits of 6-Month sponsorship (for 12 months) plus:
- Acknowledgement on home page of website as a **Major Sponsor of ANZAST Education**

AU\$2,000 (exc GST)

Benefits above plus:

- 5-minute presentation to audience as part of the Trauma Podcast

AU\$5,000 (exc GST)

Benefits above plus:

- 5-minute presentation to audience as part of each Trauma Podcast

AU\$10,000 (exc GST)

Benefits above plus:

- 5-minute presentation to audience as part of each Trauma Podcast

Further Opportunities

ANZAST welcomes additional sponsorship proposals from industry

ANZAST sponsorship arrangements are in keeping with the guidelines and policies of the Royal Australasian College of Surgeons.

Sponsorship packages that include a presentation to the audience from industry, will be limited in number to ensure adequate time for each sponsor.

Travel Grants for PFET Program Fellows

ANZAST PFET Program Fellows may be supported by industry to attend trauma-specific educational events. All such travel grants sponsored by industry are to be administered and distributed by ANZAST in accordance with the policy and guidelines of the Royal Australasian College of Surgeons.

Benefits include, but are not limited to:

- Logo with link on Trauma Education and Fellowship section of website
- Acknowledgement in communication regarding relevant event(s)
- Acknowledgement via website and in communication with membership at the end of the calendar year

Support at or above the value of AU\$6,000 (exc GST):

- Acknowledgement on home page of website with logo and link as a Major Sponsor of ANZAST Education

General Sponsorship

ANZAST welcomes additional sponsorship proposals and the opportunity to develop solid relationships with our industry partners.

Additional proposals that will be considered include combining sponsorship packages, and support for industry events relevant to trauma and the ANZAST membership.

Sponsorship proposals not included in this prospectus can be discussed with AProf Jeremy Hsu (President), or Mx Aaron Lucas (secretariat)

We look forward to discussing your involvement in the ANZAST educational program. For further information, please contact:

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